

The Thomas Hardy School GCSE Business Department – Revision Schedule 2024

Exam Dates

**Paper 1 – Tuesday 14th May
- PM**

**Paper 2 – Wednesday 5th
June - PM**

Revision resources:	Lesson notes and resources
GCSE Business revision guide	Seneca
GCSE Business calculation book	Quizlet GCSE Edexcel Business
GCSE Business knowledge book	Two Teachers Business

Tick off each subject as you revise:

Paper 1: Investigating Small Business – Theme 1

Paper 2: Building a Business – Theme 2

Week beginning...	Topic	Focus for your revision this week	Complete (tick)	Weeks left
Monday 8th Jan	1.1 Enterprise and Entrepreneurship	Why new business ideas come about How new business ideas come about The impact of risk and reward Role of business enterprise and the purpose of business activity The role of entrepreneurship		18
Monday 15th	1.2 Spotting a Business Opportunity	Identifying and understanding customer needs The purpose of market research Methods of market research		17
Monday 22nd	1.2 Spotting a Business opportunity	The use of data in market research Market segmentation The competitive environment		16
Monday 29th	1.3 Putting a Business Idea into practice	Business aims and objectives Revenues, costs and profits Break-even		15
Monday 5th Feb	1.3 Putting a Business Idea into Practice	The importance of cash Cash flow forecasting Sources of finance		14

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Monday 12th	1.4 Making the Business Effective	Limited liability Types of business ownership Franchising		13
Monday 19th	1.4 Making the Business Effective	Business location The marketing mix – 4ps Business plans		12
Monday 26th	1.5 Understanding External Influences on Business	Business stakeholders and their objectives Technology used by business How technology influences business activity		11
Monday 4th March	1.5 Understanding External Influences on Business	The purpose of legislation The impact of legislation on business The impact of the economy on business The importance of external influences on business		10
Monday 11th	2.1 Growing the Business	Methods of business growth The types of ownership for growing businesses Sources of finance for growing businesses Why and how business objectives change for a growing business		9
Monday 18th	2.1 Growing the Business	The impact of globalisation on business Barriers to international trade – tariffs, trade blocs How businesses compete internationally Ethics, the environment and business		8
Monday 25th	2.2 Making Marketing Decisions	The design mix Product life cycle		7
Monday 1st – Friday 12th Easter holidays	Re-cap	Re-cap previous revision		5-6
Monday 15th April	2.2 Making Marketing Decisions	Pricing strategies Product, Place, Promotion (strategies for different international market segments) Using the marketing mix to make business decisions		4

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Monday 22nd	2.3 Making Operational Decisions	The purpose of business operations Production processes Impacts of technology on production Managing stock		3
Monday 29th	2.3 Making Operational Decisions	The role of procurement Managing quality The sales process		2
Monday 6th May	2.4 Making Financial Decisions	The concept and calculation of gross profit, net profit, gross profit margin, net profit margin and average rate of return The use of financial information to support, inform and justify business decisions The use and limitation of financial information		1
Monday 13th May	Prep for Paper 1 2.5 Making Human Resource Decisions	Paper 1 – Tuesday 14th May – PM Theme 1 Organisational structures The importance of effective communications Different ways of working Different job roles and responsibilities		0
Monday 20th	2.5 Making Human Resource Decisions	How businesses recruit people How and why businesses train and develop employees The importance of motivation – how businesses motivate employees		2
Monday 27th Half term	Re-cap theme 2	2.1, 2.2, 2.3, 2.4, 2.5		1
Monday 3rd June	Prep for paper 2	Paper 2 – Wednesday 5th June – PM Theme 2		0

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